www.tytonsound.com info@tytonsound.com (613) 544-1898



142 Robert Wallace Drive Kingston, Ontario K7M 1Y2

Make your business unforgettable with a Jingle from Tyton.

Everyone understands the visual brand. Your logo, colours, images and fonts are consistent all across the board. Now it's time to build an audio brand that matches the strength, image, and consistency of your visual brand.

Most advertising becomes the background noise of people's lives. Jingles break through the clutter. They're heard and remembered regardless of whether or not the audience is actively or passively participating.

A good Jingle will:

- Keep your business top of mind
- Strengthen your brand and keep it consistent
- Reach the passive audience
- Make your ads memorable for years
- Enhance your company's image
- Never be ignored!

The Sky's the Limit - We can accommodate any style or format

No Stock Jingles - All Jingles from Tyton Sound are tailored to your business and created from scratch.



Select the Package that Suits your Goals and Budget

Cold

Full Sing - \$2500

Go all out with a 30 second song. A full-sing jingle is guaranteed to stand out and be remembered for many years.

Package Includes:

- 30 second full sing jingle
- 60 & 30 second donuts
- 60 & 30 second sing-in only mix
- 60 & 30 second sing-out only mix
- 60 & 30 second instrumental mix

Silver

Jingle Donut - \$1800

By far, the most popular package. Your jingle is featured at the beginning and end with a music bed in between for commercial messages.

Package Includes

- 60 & 30 second donuts
- 60 & 30 second sing-in only mix
- 60 & 30 second sing-out only mix
- 60 & 30 second instrumental mix

Bronze

Audio Logo - \$800

Also known as a 'sounder', an audio logo brands your business with a short musical cue - no singing. This is, by far, the most cost effective way to build your audio brand. Everyone knows the famous audio logos of Rogers, Duracell, and McDonald's

Package Includes:

- 60 & 30 second donuts
- 60 & 30 second audio logo open
- 60 & 30 second audio logo close

Go to www.tytonsound.com for jingle samples.